



Manufacturing **Journal** magazine

Manufacturing Journal Media Kit



Magazine Advertising

Website Advertising

Statistics

www.manufacturing-journal.net



Advertising guidelines:

Follow the application's instructions :

- create a folder with Your company name and place all of your files within the folder
- please email everything to: advertise@manufacturing-journal.net

If You are making use of our free typesetting/artwork services please supply the following:

- Company logo: Logos are preferably supplied as camera ready, or 300 dpi EPS / TIFF / PSD / JPEG / PDF digital files. Faxed logos are not acceptable.

Graphics: Please supply original images, photographs, transparencies, line drawings etc. Digital artwork is also acceptable as long as You provide a high resolution image that is a minimum of 300 dpi saved as an EPS / JPEG / PSD / TIFF file.

- Please do not send product samples to be photographed
- If the images do not match our specifications, we cannot guarantee a good print quality.

Add Copy: Please supply the text that you would like in Your ad including Your company's contact information (Street address, Telephone, Fax, E-mail and Web address). The text should be a brief description of Your company and/or your relationship to the feature company.

Brochures: If supplying us with brochure please indicate any areas of business You wish to highlight and any relevant images. Please do not mark the original copy.

Supplied ads must be in digital form. The ads must be saved digitally, and all the fonts, images and logos must be included in the file. A color proof, color key, black and white print or blue line must be supplied with the digital file, so that we can check the file provided. Ads may also be supplied as high resolution PDF / PSD / EPS / TIFF / JPEG files. Ads created in Illustrator™ or Photoshop™ must be embedded with all fonts and any images used. Quarter and half page ads do not get bleeds.

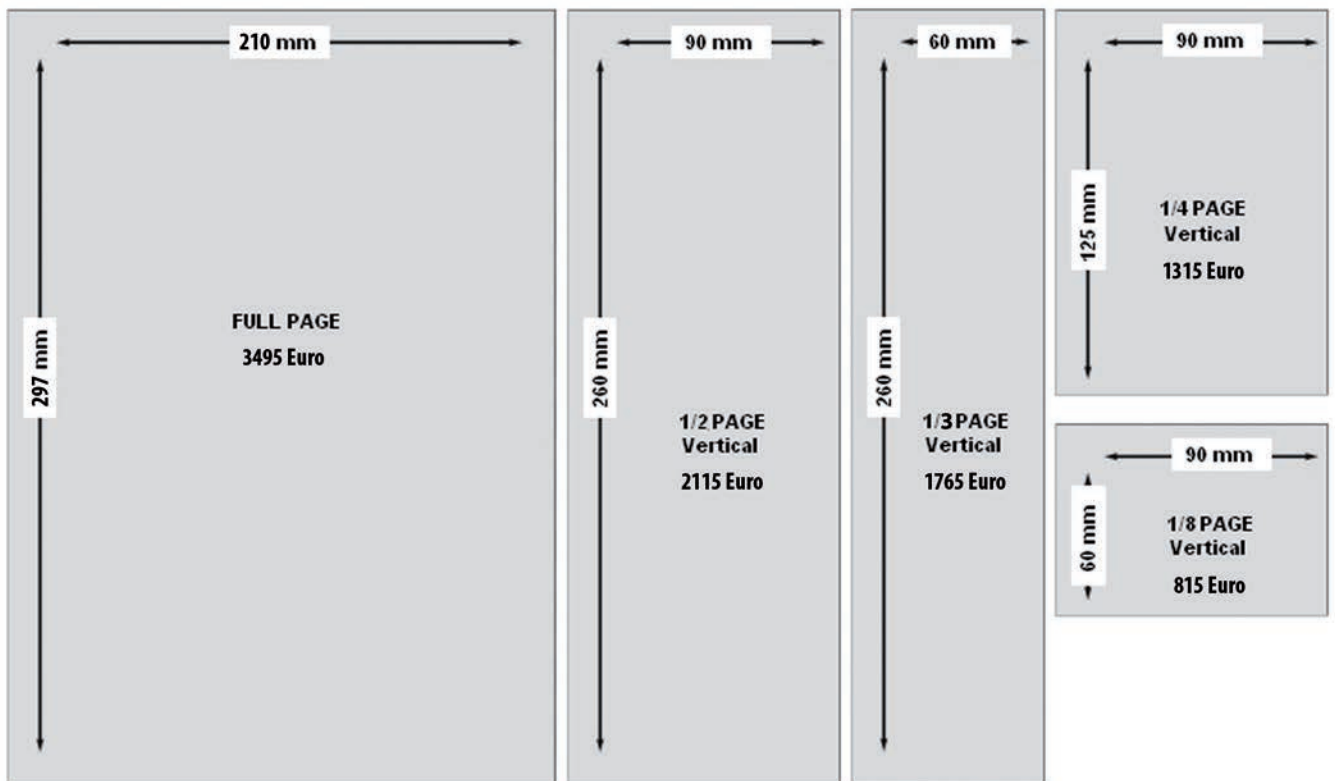
Price list:

| Advertising rates: | 1 issue: | 3 issue: | 6 issue: |
|--------------------------|-----------|-----------|-----------|
| double page A4 in colour | 4995 Euro | 3996 Euro | 3497 Euro |
| full page A4 in colour | 3495 Euro | 2796 Euro | 2447 Euro |
| 1/2 page in colour | 2115 Euro | 1692 Euro | 1481 Euro |
| 1/3 page in colour | 1765 Euro | 1412 Euro | 1236 Euro |
| 1/4 page in colour | 1315 Euro | 1052 Euro | 921 Euro |
| 1/8 page in colour | 815 Euro | 652 Euro | 571 Euro |
| 1/8 page logo + url | 500 Euro | --- | --- |

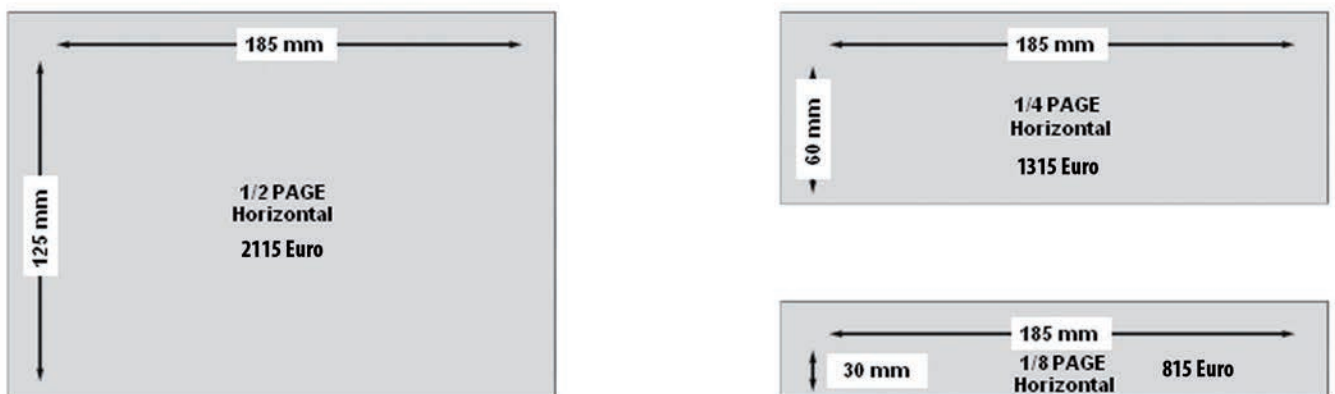


Specifications:

Vertical:

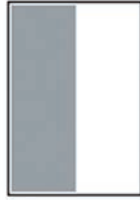


Horizontal:





FULL PAGE
width: 210 mm
height: 297 mm



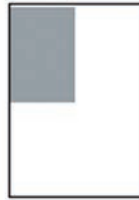
1/2 PAGE
Vertical:
width: 90 mm
height: 260 mm

Horizontal:
width: 185 mm
height: 125 mm



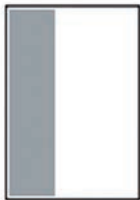
1/4 PAGE
Vertical:
width: 90 mm
height: 125 mm

Horizontal:
width: 185 mm
height: 60 mm



1/8 PAGE
Vertical:
width: 90 mm
height: 60 mm

Horizontal:
width: 185 mm
height: 30 mm



1/3 PAGE
Vertical:
width: 60 mm
height: 260 mm



1/8 PAGE LOGO+URL
Vertical:
width: 90 mm
height: 60 mm





Specifications:

Banner top



680 x 180 px
gif, jpg, swf

HOME ABOUT US NEWS LIFESTYLE VIDEO FINANCE SUBSCRIBE TRADE SHOWS ARTICLES ADVERTISING ARCHIVES CUSTOMERS CONTACT US

HOME

Here is the place for your advertisement

85 -0.23% **GBPUSD** 1.6465 -0.25% **USDJPY** 80.86 +0.03% **USDKK** 5.2194 +0.22% Trade these prices Get this widget **SAXQBANK**

SOTHEMA is a fast growing pharmaceutical company based in the region of Casablanca, Morocco. The very beginning of SOTHEMA project started in 1976 ...

Editor's Choice

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Lubię to! Liczba osób, które lubią 28.

Delivering excellence

Banner right top



285 x 200 px
gif, jpg, swf

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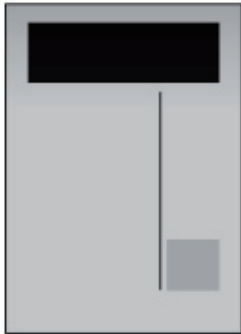
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Lubię to! Liczba osób, które lubią 28.



Specifications:

Banner right bottom



285 x 200 px
gif, jpg, swf

HEADLINE: DRIVING EXCELLENCE

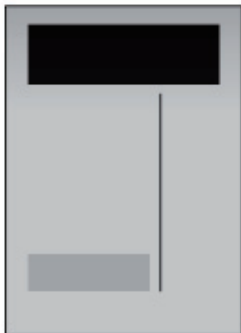
LIFESTYLE | Display 0 | 5 | 10 | 15 Stories

| Top Story | Other Stories | Topics |
|---|--|--|
| <p>To the Point: The new Golf Cabriolet</p> <p>Put the car roof down and bring on the summer! New Golf Cabriolet debuts with classic soft top. Golf's top opens fully automatically (standard) in...</p> <p>Volkswagen presents the new Tiguan</p> <p>Wolfsburg, 17 February 2011 - On March 1st, Volkswagen will be presenting the new Tiguan in a world debut at the 81st Geneva International Motor Show....</p> | <p>PEUGEOT WINS CENTURY MONTE CARLO</p> <p>New Tiguan: Advance sales begin weeks earlier</p> <p>Born in the USA</p> <p>New Renault Master makes a good start:</p> <p>Luxurious: The New Touareg Exclusive</p> <p>Volkswagen Eos extensively enhanced</p> <p>Toyota Motor Manufacturing France will produce a hybrid model as from 2012</p> <p>Volkswagen Builds New Engine Plant in Mexico</p> <p>Hybrid Radio: The Car Radio of Tomorrow</p> <p>RENAULT-FLINS PRODUCES 17 MILLIONTH VEHICLE</p> <p>Group Award 2010: Volkswagen honors its best suppliers</p> <p>To th point: The new Phaeton - One of the world's highest quality saloons got even better</p> <p>To the Point: The New Polo GTI</p> | <p>Fashion & Style</p> <p>Health</p> <p>Technology</p> <p>Automotive</p> |

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Banner bottom



680 x 180 px
gif, jpg, swf

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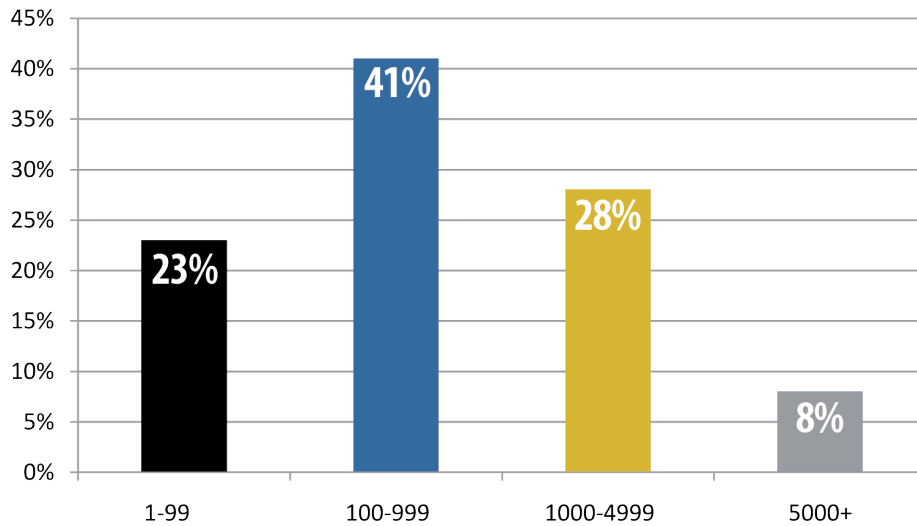
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WOLIMEX

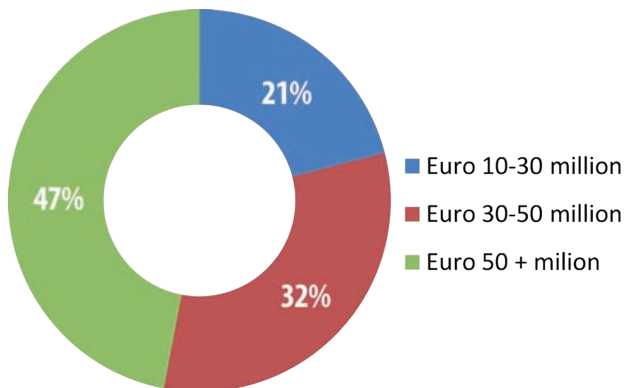


Global audience:

Company size:



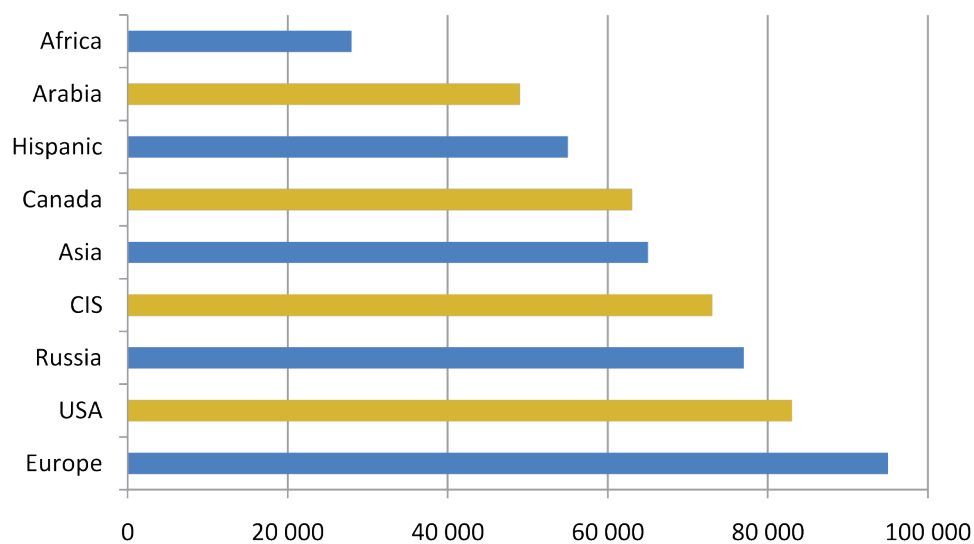
Company revenue:



Executive overview:



Global reach:





Printing version:

Distribution countries:

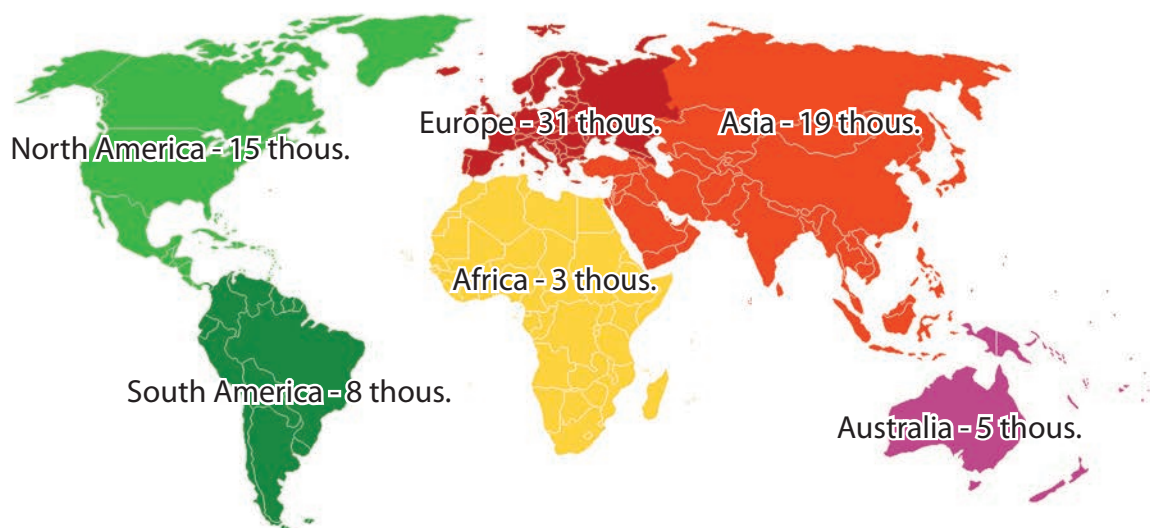
| | Country | Subscribers |
|----|------------|-------------|
| 3 | Austria | 700 |
| 4 | Belarus | 200 |
| 5 | Belgium | 600 |
| 6 | Bulgaria | 134 |
| 7 | Croatia | 432 |
| 8 | Czech Rep. | 325 |
| 9 | Denmark | 435 |
| 10 | Estonia | 20 |
| 11 | Finland | 422 |
| 12 | France | 633 |
| 13 | Germany | 2200 |
| 14 | Greece | 50 |
| 15 | Hungary | 33 |

| | Country | Subscribers |
|----|-------------|-------------|
| 16 | Iceland | 237 |
| 17 | Ireland | 350 |
| 18 | Italy | 2148 |
| 19 | Kazakhstan | 151 |
| 20 | Latvia | 237 |
| 21 | Lithuania | 500 |
| 22 | Luxembourg | 15 |
| 23 | Macedonia | 35 |
| 24 | Moldova | 221 |
| 25 | Montenegro | 35 |
| 26 | Netherlands | 712 |
| 27 | Norway | 593 |
| 28 | Poland | 8355 |

| | Country | Subscribers |
|-------|----------------|-------------|
| 29 | Portugal | 200 |
| 30 | Romania | 427 |
| 31 | Russia | 2700 |
| 32 | Serbia | 398 |
| 33 | Slovakia | 237 |
| 34 | Slovenia | 498 |
| 35 | Spain | 1976 |
| 36 | Sweden | 206 |
| 37 | Switzerland | 389 |
| 38 | Turkey | 130 |
| 39 | Ukraine | 187 |
| 40 | United Kingdom | 1800 |
| Total | | 28 921 |

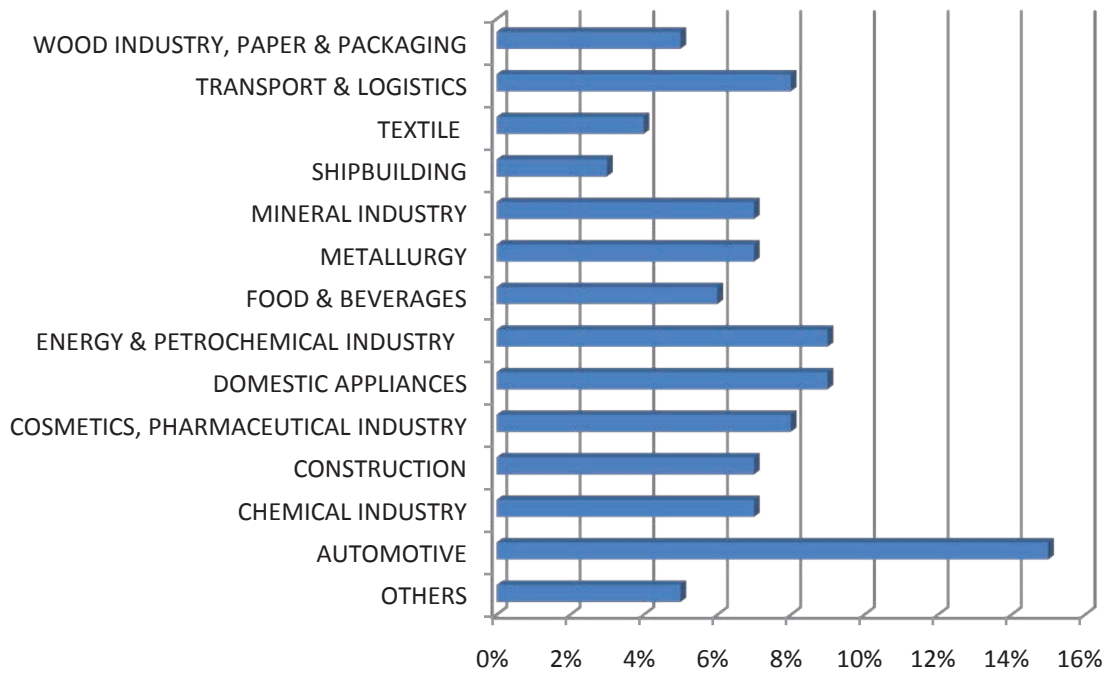
*Database 2011

Digital version:





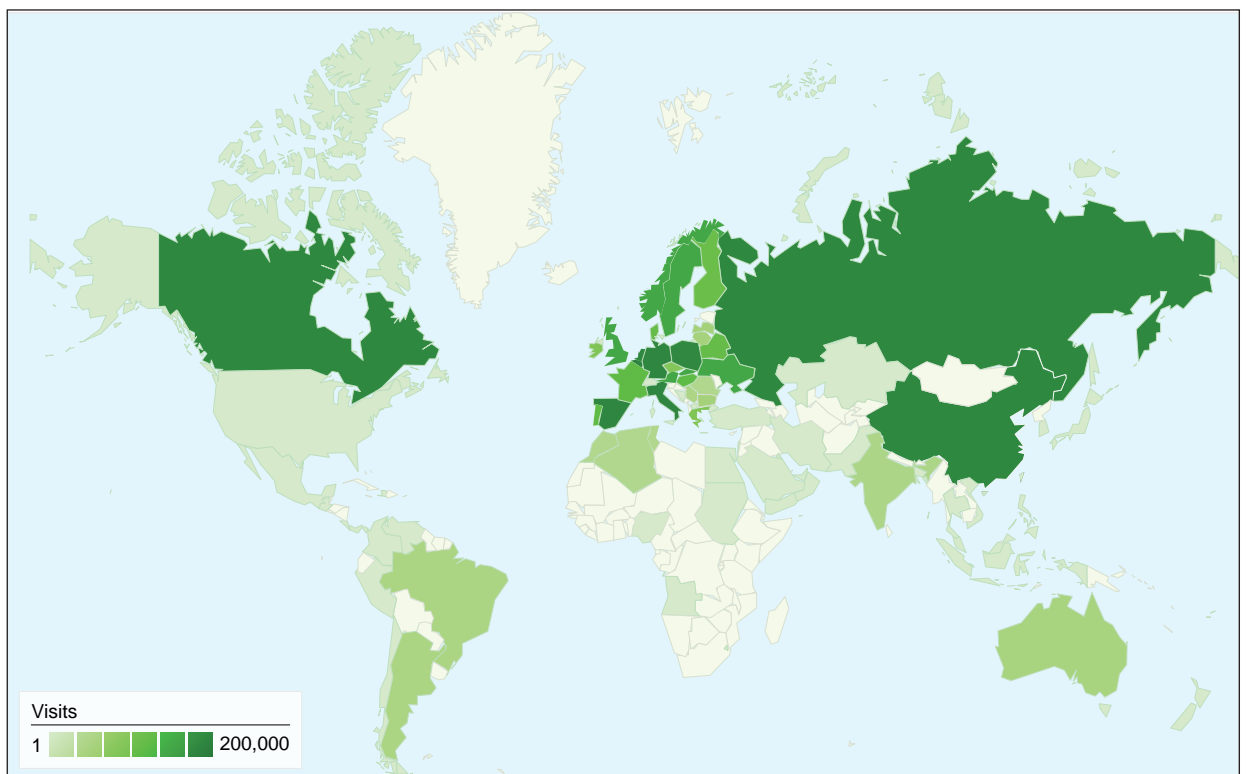
Sector distribution:



Web analytics:

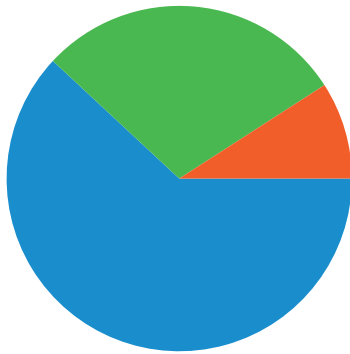
*Source: Google Analytics

Map overlay:





Traffic sources overview:



- Search Engines
61.93%
- Direct Traffic
28.97%
- Referring Sites
9.10%

Site usage:

- 14.91%** Bounce Rate
- 00:15:22** Avg. Time on Site
- 38.38%** New Visits

Technical profile:

| Browser | % visits |
|--------------------------|----------|
| Internet Explorer | 97.25% |
| Firefox | 2.38% |
| Mozilla Compatible Agent | 0.15% |
| Opera | 0.10% |
| (not set) | 0.08% |

| Connection Speed | % visits |
|------------------|----------|
| Unknown | 80.70% |
| DSL | 17.46% |
| Cable | 0.67% |
| T1 | 0.64% |
| Dialup | 0.52% |

Top Traffic Sources:

| SOURCES: | KEYWORDS: |
|---|---|
| google (organic) direct bing (organic) google.com (referral) yahoo (organic) facebook.com (referral) aol (organic) onlinenewspapers.com (referral) translate.google (referral) mywebsearch (organic) | europe industry magazine article trade publications online industry articles free articles magazine online research journals european manufacturer journal article research ebook magazine |