1. CONFIRMED E-MAGAZINE DISPLAY ADVERTISING RATES

Established in 2007, **Manufacturing Journal** publishes international B2B industrial coverage and digital e-magazine editions for manufacturing executives, plant directors, and OEM engineering decision-makers. All seven display advertising rates below apply to **digital e-magazine editions** and are **all-inclusive**—covering graphic design, English translation where needed, proofreading, project management, standard revisions, client proof approval, and publication.

E-Magazine Format	Confirmed Dimensions (W × H)	Digital Presentation & Interactive Scope	All-Inclusive Rate*
1/8 Page (Logo + URL Only)	90 × 60 mm (vertical) 185 × 30 mm (horizontal)	Corporate logo placement + active clickable website URL link in the e-magazine	**EUR 395**
1/8 Page (Full Color)	90 × 60 mm (vertical) 185 × 30 mm (horizontal)	Compact full-color display advertisement + active clickable URL link	**EUR 595**
1/4 Page (Full Color)	90 × 125 mm (vertical) 185 × 60 mm (horizontal)	Quarter-page full-color display advertisement + active clickable URL link	**EUR 845**
1/3 Page (Full Color)	60 × 260 mm (vertical) 185 × 85 mm (horizontal)	One-third page vertical column or horizontal banner ad + clickable URL link	**EUR 995**
1/2 Page (Full Color)	90 × 260 mm (vertical) 185 × 125 mm (horizontal)	High-impact half-page technical or brand showcase + clickable URL link	**EUR 1,295**
Full A4 Page (Color)	210 × 297 mm (+ 3 mm bleed: 216 × 303 mm)	Dedicated full-page A4 color display advertisement + clickable URL link	**EUR 1,995**
Double-Page Spread (Panoramic 2×A4)	420 × 297 mm (+ 3 mm bleed: 426 × 303 mm)	Two-page panoramic showcase across facing e-magazine pages (subject to layout)	**EUR 2,995**

** Net B2B rates in EUR; VAT is applied as legally required. Editorial content features (Sponsored Article from EUR 500; Premium Company Feature from EUR 1,200) and optional custom print/reprints are scoped separately in the Media Kit.*

2. ALL-INCLUSIVE PRODUCTION POLICY (NO EXTRA DESIGN OR TRANSLATION FEES)

Every confirmed e-magazine display rate includes complete turnkey production at EUR 0 additional fee. Manufacturing Journal does not add separate standard charges for graphic design, translations, proofreading, standard corrections, or project management:

01. Professional Graphic Design Custom industrial B2B visual layout & styling.	**06. Project Management** Dedicated coordination from booking to release.
02. Advertisement Preparation & Layout Formatted precisely to our A4 e-magazine grid.	**07. Production Coordination** Scheduling, asset preflight, and pagination.
03. English Translation Where Needed Translation of source copy into technical English.	**08. Quality Assurance** Resolution, color clarity, margin, and link checks.
04. Copy Editing & Proofreading Clear B2B engineering terminology & review.	**09. Final Approval Process** Written client sign-off on final proof before release.
05. Standard Graphic Revisions Layout and text refinements prior to sign-off.	**10. E-Magazine Publication** Publication in the scheduled digital e-magazine issue.

3. CONFIRMED E-MAGAZINE PAGE GRID & FORMAT DIMENSIONS

Manufacturing Journal digital e-magazine editions are laid out on an ISO 216 **A4 portrait page (210 × 297 mm)** with **420 × 297 mm** facing spreads and a **185 × 260 mm** internal live content grid. Standard formats are subject to the issue page plan; no print run is required for digital placements.

Format	Vertical (W × H)	Horizontal (W × H)	E-Magazine Layout & Margin Specification
1/8 Page (Logo + URL)	90 × 60 mm	185 × 30 mm	Inside 185 × 260 mm live grid (no bleed). Vector logo + active URL.
1/8 Page (Full Color)	90 × 60 mm	185 × 30 mm	Inside 185 × 260 mm live grid (no bleed required).
1/4 Page (Full Color)	90 × 125 mm	185 × 60 mm	Inside 185 × 260 mm live grid (no bleed required).
1/3 Page (Full Color)	60 × 260 mm	185 × 85 mm	Inside 185 × 260 mm live grid (no bleed required).
1/2 Page (Full Color)	90 × 260 mm	185 × 125 mm	Inside 185 × 260 mm live grid (no bleed required).
Full A4 Page (Color)	210 × 297 mm	— (Portrait A4)	210 × 297 mm trim (+ 3 mm bleed: 216 × 303 mm); keep text ≥ 10 mm inside trim.
Double-Page Spread	—	420 × 297 mm	420 × 297 mm trim (+ 3 mm bleed: 426 × 303 mm); EUR 2,995

4. E-MAGAZINE ARTWORK & TURNKEY MATERIAL DELIVERY

OPTION A — Included Turnkey Design Service (EUR 0 Extra)

• **Logo:** Vector file (PDF, SVG, EPS, AI) or high-resolution transparent PNG.
• **Visuals:** Product, component, or plant photography (300 dpi PNG, JPEG, or TIFF).
• **Copy / Brief:** Key headline, bullet points, or datasheet text in **English or your local language** (English translation, technical copy editing, and proofreading are included).
• **Target Link:** Destination https:// URL and brand color/font guide (if any).
• **Proof Sign-Off:** We design the ad, apply standard revisions, and send a final PDF proof for your written approval.

OPTION B — Client-Supplied Ready Digital Artwork

• **File Format:** High-resolution PDF (all fonts embedded or outlined); SVG, AI, or EPS also accepted.
• **Color & Resolution:** High-resolution **sRGB or CMYK** at **300 dpi** at 100% scale (clean digital viewing without printer crop marks inside the 210 × 297 mm trim box).
• **Dimensions:** Exact mm dimensions per Section 3 (210 × 297 mm trim or 216 × 303 mm with 3 mm bleed for Full A4).
• **Interactive Link:** Supply destination https:// URL for active click-through in the published e-magazine.

5. DELIVERY, APPROVAL & EDITORIAL INDEPENDENCE

• **Materials Delivery:** Send lightweight files by email (**pz@manufacturing-journal.net** or **advertise@manufacturing-journal.net**) or via an agreed secure file-sharing link.
• **Editorial & Commercial Independence:** Manufacturing Journal publishes independently. Commercial display advertising is booked separately from editorial features; no third-party OEM endorsement or guaranteed editorial page adjacency is implied. Deliverables are clearly agreed in advance; views, clicks, leads, or sales outcomes are not guaranteed.
• **Final Release Gate:** Every advertisement requires written client proof approval prior to e-magazine publication.